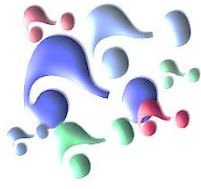


Send completed form and check to:

MONROE COUNTY SCHOOL BOARDS ASSOCIATION  
220 Idlewood Road  
Rochester, NY 14618



Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ School \_\_\_\_\_

Email Address \_\_\_\_\_ District \_\_\_\_\_

Fee \$ 15.00 (to cover background materials that will be mailed to you prior to the seminar )

Make checks payable to: **Monroe County School Boards Association**. Registration by **March 12<sup>th</sup>**, is required.

**We will email you the Zoom link and presenter's slides the week of the seminar. WE LOOK FORWARD TO MEETING YOU!**



For more information,  
contact

**Monroe County  
School Boards Association**

220 Idlewood Road  
Rochester, NY 14618  
(585) 328-1972  
www.mcsba.org

*Thinking of running  
for your school board?*

*Want to know more  
about it first?*

**Attend the Monroe  
County School Boards  
Association**



# **Prospective School Board Candidate Seminar**

**Saturday,  
March 20, 2021  
Zoom Presentation  
8:30 am - 12:00 noon**

# Prospective School Board CANDIDATE SEMINAR

Do I really want  
to be a school board  
member?



Let MCSBA help  
answer your questions!

- How can I help improve education in my district?
- What role can I play on my district's school board?
- How will board service affect me and my family?
- Can I expect any help from the superintendent?
- What legal information do I need?
- How do I get nominated?
- How do I run a winning campaign?

## AGENDA

8:30am

### WELCOME

**Amy Thomas,**  
*MCSBA President,  
Board of Education President  
Pittsford CSD*

8:40 am

### PRESENTATIONS

**Mark Kokanovich**  
*Board of Education President,  
Brighton CSD*

**Dr. Susan Gasparino**  
*Board of Education Member,  
Brighton CSD*

**Thomas Putnam**  
*Superintendent,  
Penfield CSD*

10:00 am

### BREAK

10:15 am

**Joseph Shields, Esq.**  
*Partner,  
Ferrara Fiorenza, PC*

11:00 am

### CAMPAIGN CONSIDERATIONS

**Sherry Johnson, MCSBA**  
*Executive Director*

**Beckie Schultz, MCSBA**  
*Program Director*

11:45 am

### QUESTIONS & ANSWERS

12:00 noon

### ADJOURNMENT

## OBJECTIVES

- Help you learn what role you can play in your school district's governance.
- Describe what school board membership involves.
- Demonstrate the kinds of assistance to expect from MCSBA and school district leaders if you decide to run.
- Recommend techniques for getting elected if you decide to run.

## REGISTRATION

Complete the form on the reverse side of this page, and return it to the MCSBA Office by **March 12**.

**Registration fee: \$15.00**

The registration fee covers written materials that include legal requirements of candidates, sample candidate literature, and expectations of school board members.